

# Treating the itchy dog



## ITCHY SKIN CAN BE TREATED IN 5 SIMPLE STEPS:

1

Stop the itch

Your veterinarian will prescribe an anti-itch medication to provide rapid relief from itch. This will help to stop your dog from causing further damage to their skin.

2

Rule out parasites

To get the best results from anti-itch therapy, protect your dog from itch-causing parasites such as fleas and mites using monthly parasite preventatives.

3

Treat skin infections

Itchy damaged skin can become infected more easily. Monitor your pet's skin for any signs of redness or rashes.

4

Food allergy trial

Sometimes itchy skin is caused by food allergy, and can be managed on diet alone. Speak to your veterinarian about conducting a food allergy trial.

5

Long term itch management

Itchy skin is often a chronic problem that may need to be managed for the rest of your dog's life. There are a few things you can do to make your dog more comfortable, such as weekly baths with a medicated shampoo and feeding a skin specific food, high in nutrients that support the skin.



*Itchy Pet, See Your Vet*



In collaboration with

